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## **Family Office Exchange Affirms Commitment to Research**

*Firm hires CEB veteran as first Managing Director of Research*

**CHICAGO, April 11, 2007** – Family Office Exchange (FOX) today announced the appointment of veteran researcher David Lincoln to the newly created position of Managing Director of Research.

Lincoln comes to FOX from the Corporate Executive Board (CEB), where he oversaw The VIP Forum, CEB's signature private banking and wealth management practice. While at CEB, he not only launched the firm's first institutional pensions research practice but also led the financial services group's first complete benchmarking effort and client satisfaction survey work.

Previously, he held research-related positions at Goldman Sachs and the Institute for International Economics.

Lincoln has a bachelor's degree in economics and history from the University of Virginia and a master's degree in business administration from Columbia Business School.

"We are very excited about the addition of Dave to our team," says John Benevides, President of FOX. "His leadership and experience in producing 12 major studies and numerous customized deliverables specific to the wealth market will be invaluable as we build our research capabilities and deliver even more value to our growing membership."

### **About Family Office Exchange**

Family Office Exchange (FOX) is the definitive source of information and best practices associated with the business of managing family wealth. The strength of the FOX network is derived from the collective knowledge and experience of FOX members and professional staff. Since 1989, FOX has made solutions accessible to financial families by fostering dialogue among wealth owners, family office executives and wealth advisors. For more information about FOX, call 312-327-1200 or visit [www.familyoffice.com](http://www.familyoffice.com).